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Fashion Week For VIPs

Fashion Week became a bit of a circus around the time they "tested" doing the shows at Chelsea Piers. (Remember that?) Now there are more TV crews, reality "stars" and celeb-types than ever before. And you don't want to get me started on the Amex sky box. Call me a bit of a purist.

In the meantime, however, there are a few off-the-radar invitations that only real fashion insiders (read: editors and stars) get to enjoy. For example, Victoria's Secret is hosting a by-appointment-only fashion and beauty event at the nearby Bryant Park Hotel. Invited guests (again, read: top editors and celebs) are treated to neck and shoulder massages, as well as, make-up applications. This is all while previewing Viki's new fall lingerie collection, aptly titled, Supermodel Obsessions. The best part is that guests get to take home their favorite pieces from the Supermodel Obsession collection along with wide-range of cosmetics.

Then on the Upper West Side, super duper "nutritionist to the stars," Oz Garcia, is not only suggesting pointers on [how to stay healthy through fashion week](#) but is also offering editors an energy boost in the form of B12 shots.



Oz says, "B12 creates a significant energy boost for the body. Patients who take it feel like moving around more and tend to burn more calories through increased movement." Guests were also treated to a copy of Oz's newest book and his super-charged and Himalayan-salt-infused H2O called, Oz Water.

Even back at the tents there is an invitation only escape from the American Express crowd. The by-appointment/invite only Mercedes Benz Star Lounge proved to be the place to go for fashion designers themselves to take a quick on-location meeting. Nicole Miller and Betsey Johnson (separately) booked time to enjoy a bit of privacy among the chaos. The only thing they got to take home, however, was some strange political slogan pin. Come on MB, you could have at least offered Betsy an E-Class!